

Order / Rev: 37505
 Alt Order #: 08877388
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: DCCC - Horsford
 Product Desc: DCCC/HORSFORD
 Estimate: 1969
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/05/12	10/11/12	The Talk 2-3P The Talk	CM	2-3p MTWTF--	:30	3	\$275.00	LV1	0.00	NM	3	\$825.00
THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/12	10/11/12	MTWTF--				3	\$275.00		0.00			
E 15	8	10/05/12	10/11/12	Ellen Ellen	CM	3-4p MTWTF--	:30	3	\$450.00	LV1	0.00	NM	3	\$1,350.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/12	10/11/12	MTWTF--				3	\$450.00		0.00			
E 16	8	10/06/12	10/06/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various (5:30 PM-6:00 PM) -----S-	:30	1	\$175.00	LV1	0.00	NM	1	\$175.00
THE INSIDER WEEKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$175.00		0.00			
E 17	8	10/05/12	10/11/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MTWTF-- (4:30 PM-5:00 PM)	:30	4	\$700.00	LV1	0.00	NM	4	\$2,800.00
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/12	10/11/12	MTWTF--				4	\$700.00		0.00			
E 18	8	10/05/12	10/11/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MTWTF--	:30	5	\$1,000.00	LV1	0.00	NM	5	\$5,000.00
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/12	10/11/12	MTWTF--				5	\$1,000.00		0.00			
E 19	8	10/06/12	10/06/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S- (5:00 PM-5:30 PM)	:30	1	\$175.00	LV1	0.00	NM	1	\$175.00
8 NEWS NOW AT 5PM-SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$175.00		0.00			
E 20	8	10/06/12	10/06/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S- (6:30 PM-7:00 PM)	:30	1	\$170.00	LV1	0.00	NM	1	\$170.00
8 NEWS NOW AT 630PM-SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$170.00		0.00			
E 21	8	10/07/12	10/07/12	8 News Now Sun 5-7p 8 News Now Sun	CM	430-5p, 630-7p -----S (5:00 PM-5:30 PM)	:30	1	\$125.00	LV1	0.00	NM	1	\$125.00
8 NEWS NOW AT 5PM-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$125.00		0.00			
E 22	8	10/07/12	10/07/12	8 News Now Sun 5-7p 8 News Now Sun	CM	430-5p, 630-7p -----S (6:30 PM-7:00 PM)	:30	2	\$135.00	LV1	0.00	NM	2	\$270.00
8 NEWS NOW AT 630PM-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				2	\$135.00		0.00			
E 23	8	10/05/12	10/11/12	630-7p Inside Edition Inside Edition	CM	630-7p MTWTF--	:30	5	\$1,000.00	LV1	0.00	NM	5	\$5,000.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/12	10/11/12	MTWTF--				5	\$1,000.00		0.00			
E 24	8	10/05/12	10/11/12	7-8p Rotator 7-8p Rotator	CM	7-8p MTWTF--	:30	5	\$800.00	LV1	0.00	NM	5	\$4,000.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/12	10/11/12	MTWTF--				5	\$800.00		0.00			
E 25	8	10/08/12	10/08/12	Mon 8-9p How Met Mother/ Partners	CM	8-9p M----- (8:00 PM-9:00 PM)	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
HOW I MET MOTHER/ PARTNERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,400.00		0.00			
E 26	8	10/09/12	10/09/12		CM	8-9p -T-----	:30	1	\$1,900.00	LV1	0.00	NM	1	\$1,900.00

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Tue 8-9p NCIS														
NCIS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$1,900.00 0.00														
E 27	8	10/10/12	10/10/12	Wed 8-9p Survivor: Philippines	CM	8-9p --W----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
SURVIVOR 25 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$1,600.00 0.00														
E 28	8	10/11/12	10/11/12	Thu 8-9p Nv Broadcasters: Senate Debat	CM	8-9p ---T---	:30	1	\$1,800.00	LV1	0.00	NM	1	\$1,800.00
Big Bang/ 2.5 Men <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$1,800.00 0.00														
E 29	8	10/05/12	10/05/12	Fri 8-9p CSI: NY	CM	8-9p ----F--	:30	1	\$800.00	LV1	0.00	NM	1	\$800.00
CSI: NY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$800.00 0.00														
E 30	8	10/05/12	10/05/12	Fri 10-11p Blue Bloods	CM	10-11p ----F--	:30	1	\$800.00	LV1	0.00	NM	1	\$800.00
BLUE BLOODS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$800.00 0.00														
E 31	8	10/06/12	10/06/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$650.00	LV1	0.00	NM	1	\$650.00
48 HOURS MYSTERY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$650.00 0.00														
E 32	8	10/07/12	10/07/12	Sun 7-8p 60 Minutes	CM	7-8p -----S	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00
60 MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$1,100.00 0.00														
E 33	8	10/07/12	10/07/12	Sun 9-10p The Good Wife	CM	9-10p -----S	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
THE GOOD WIFE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$1,200.00 0.00														
E 34	8	10/05/12	10/11/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	4	\$1,100.00	LV1	0.00	NM	4	\$4,400.00
8 NEWS NOW AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/05/12 10/11/12 MTWTF-- 4 \$1,100.00 0.00														
E 35	8	10/06/12	10/07/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$1,100.00	LV1	0.00	NM	2	\$2,200.00
8 NEWS NOW AT 11PM-WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----SS 2 \$1,100.00 0.00														
E 36	8	10/05/12	10/11/12	Letterman Letterman	CM	1135p-1237a MTWTF-- (11:35 PM-12:37 XM)	:30	4	\$425.00	LV1	0.00	NM	4	\$1,700.00
LATE SHOW w. LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/05/12 10/11/12 MTWTF-- 4 \$425.00 0.00														
E 37	8	10/05/12	10/11/12	Craig Ferguson Craig Ferguson	CM	1237a-137a MTWTF-- (12:37 XM-1:37 XM)	:30	4	\$65.00	LV1	0.00	NM	4	\$260.00
LATE LATE SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/05/12 10/11/12 MTWTF-- 4 \$65.00 0.00														
E 38	8	10/06/12	10/06/12	NCAA College Foo	CM	-----S-	:30	2	\$500.00	LV1	0.00	NM	2	\$1,000.00

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NCAA Football NCAA College Football (12:30 PM-4:00 PM) CBS COLLEGE FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 2 \$500.00 0.00														
E 39	8	10/07/12	10/07/12	NFL Reg Season Game	CM	NFL Football Reg. -----S	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
NFL Football Reg. Season (10:00 AM-1:15 PM) CBS NFL FOOTBALL-EARLY GAME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$1,000.00 0.00														
E 40	8	10/07/12	10/07/12	NFL Reg Season Game	CM	NFL Football Reg. -----S	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
NFL Football Reg. Season (1:15 PM-4:30 PM) CBS NFL FOOTBALL-LATE GAME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$1,000.00 0.00														
												Totals	91	\$56,450.00